

Home

About us

Portfolio

Team

More...



ADHOKERS[®]

Navarra Production Services



Here is where
collaborations begins



| INDEX

01

ABOUT US

Independent Spanish
production Company

02

PORTFOLIO

Our house reel

03

TEAM

Best crew

04

LOCATIONS

We do the magic in
amazing locations

05

SUSTAINABILITY

We do it in its triple
bottom

06

FINANCING

Tax incentives
Private investors
Financing



Home

About us

Portfolio

Team

More..



01

ABOUT US

COME TO SPAIN TO FILM THE MAGIC WITH US



Home

About us

Portfolio

Team

More..



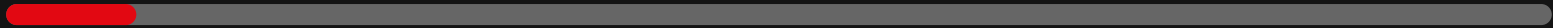
ADHOKERS NAVARRA is based in Pamplona, to cover north of Spain: [Navarra and Basque Country](#).

We are also ready to shoot in [Madrid, Barcelona, Andalucía, and Canary islands](#).

We are focused in [privileged territories](#) and [tax incentives](#) for shooting in Spain..

We are official vendors of Disney, Red Bull, Movistar +, Vodafone, among other major global brands.

We are an independent production company and work internationally.





| GOALS

BEST PRODUCTION SERVICES

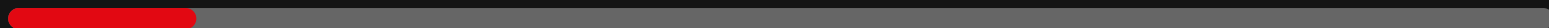
Our production services proposal is unique: Best production services with all financial guaranties.

We have a pioneer sustainable production service in its triple bottom: medioambiental, economic and social.

END TO END SERVICES WITH ALL GUARANTIES

Permit management, financing and tax incentives, talent quality and sustainability consulting.

Multi-sector strategic agreements with local industries in the territory where we shoot, institutional agreements and best audiovisual sector vendors. We have know-how, best crew and resources to produce in Spain.





| OTHER SERVICES



PRODUCTION SERVICES

Advertisement, film, series, documentary.



SPOTS AND TABLE TOP

Advertising production. We count on a specialized area in table top shooting.



CONTENT

Integral creation and production of audiovisual formats.



GRAPHIC

Photographic production.



ANIMATION, INNOVATION

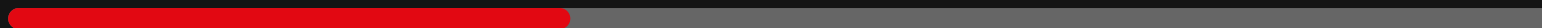
We produce all techniques of animation and have a LAB área for visual innovation.





| CLIENTS

Our clients are national and international production companies: film, fiction series, documentaries and advertisement to shoot in Spain.



Home

About us

Portfolio

Team

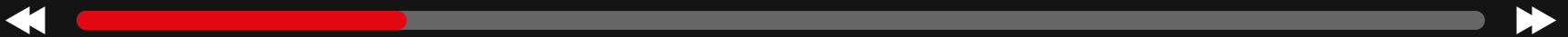
More..

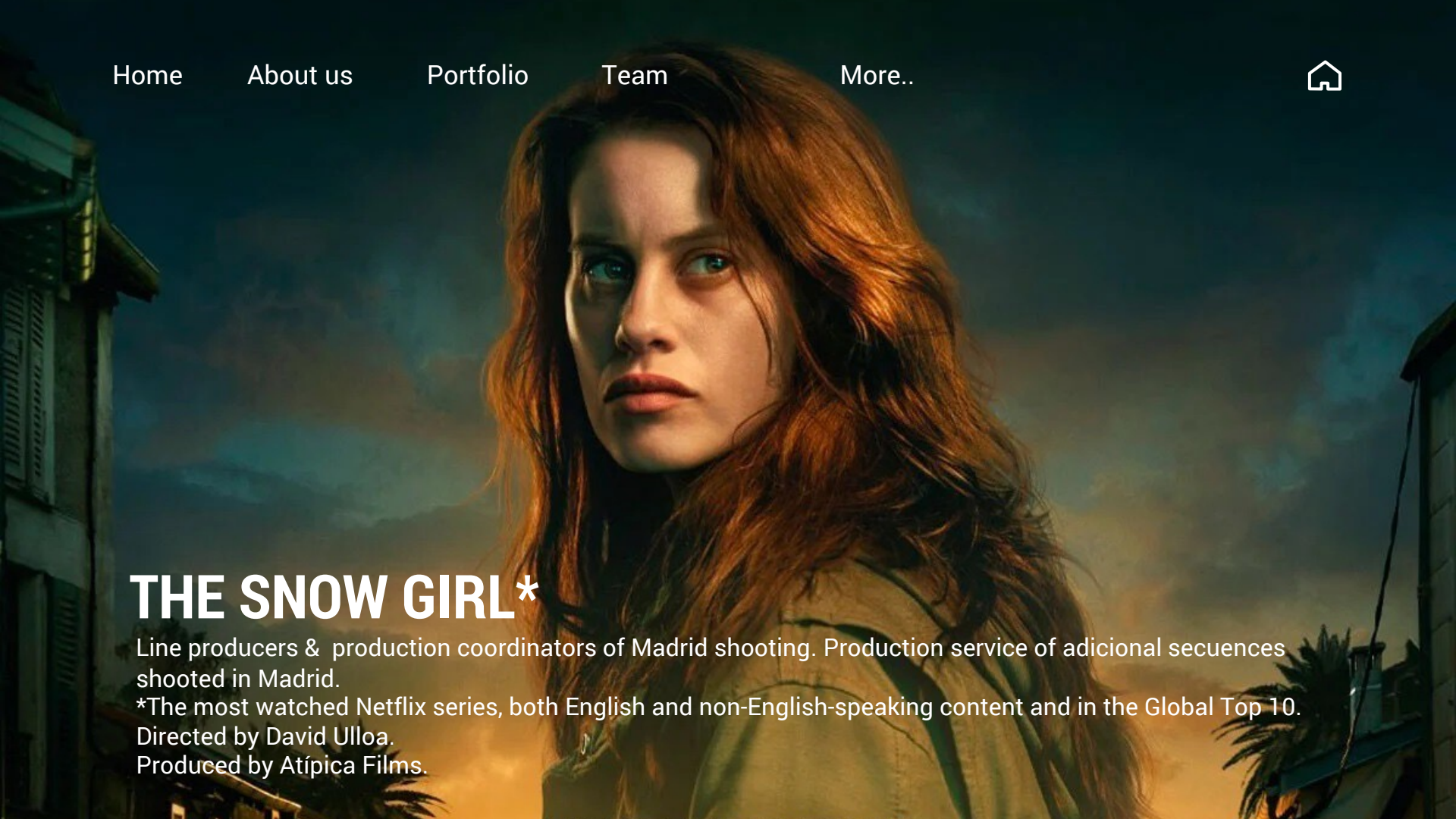


PORTFOLIO

Some of our works - www.adhokers.com

02





Home

About us

Portfolio

Team

More..



THE SNOW GIRL*

Line producers & production coordinators of Madrid shooting. Production service of adicional secuencias shot in Madrid.

*The most watched Netflix series, both English and non-English-speaking content and in the Global Top 10.

Directed by David Ulloa.

Produced by Atípica Films.

Home

About us

Portfolio

Team

More..

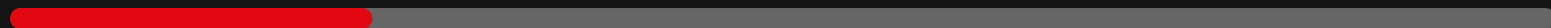


THE SEVENTH TURN (Postproduction)

Production service

Shot in a virtual studio (Madrid), Cantabria and Burgos.

Directed by Eric D.Howell & Co directed by Marta Milans.



Home

About us

Portfolio

Team

More..



THE SEVENTH TURN



Home

About us

Portfolio

Team

More..



EL CRISTO

THE FAUCET

Original production of ADHOKERS.

Directed by Denis Rovira.

[Watch Trailer.](#)

Home

About us

Portfolio

Team

More..



LA PIEL FINA

UN CORTOMETRAJE ESCRITO Y DIRIGIDO POR LUCÍA GUERRO

LA PIEL FINA

Original production of ADHOKERS.
Directed by new talent Lucía Guerro.
[Watch Trailer.](#)



[Home](#)

[About us](#)

[Portfolio](#)

[Team](#)

[More..](#)



03

THE TEAM

MAIN CREW ON BOARD



| MAIN CREW



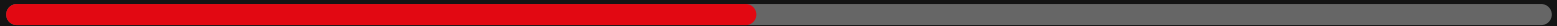
BEATRIZ ACINAS

Executive producer

Founder and executive producer of ADHOKERS. Beatriz has extensive experience in producing advertising for major brands and collaborating with award-winning directors in all kinds of content: advertising, film, series and branded content.

She previously worked as executive producer at Continental, a former prestigious Spanish film production company. Beatriz's first film project, the short film "El Grifo," directed by Denis Rovira, received numerous awards and international recognition. Currently, she is developing fiction and non-fiction projects at ADHOKERS, with focus on the US and US Hispanic market.

Our sustainable servicing project is our next big step to position ADHOKERS NAVARRA as a reference in the Spanish Market.





| MAIN CREW



JOSÉ LUIS TEJEDOR

Post producer

Photographer

Creative director

Co-founder of ADHOKERS and ADHOKERS NAVARRA.

Producer, photographer, creative director, post-producer and audiovisual specialist engineer. Jose Luis Tejedor comes from the technical direction in post-production in major postproduction companies of film, fiction and advertising.

His photographic works have been awarded with the LUX award in Spain, exhibited at the "Real Sociedad Fotográfica" in Madrid, "La Lonja de Matadero", "Palacio de Quintanar" in Segovia and the "Gershon Gallery" in Vienna, among others.

He has also collaborated at the request for commissioned author work as photographer and brand ambassador with various international brands such as Absolut, Huawei, L'Oreal, Movistar.



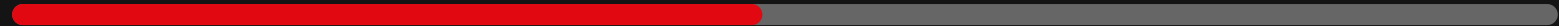
| MAIN CREW



ELOISA BALIUS

Production
coordinator

Eloísa has been a valuable member of the ADHOKERS team for the past seven years. She has successfully managed production coordination and head of production for various advertising projects, working with renowned brands such as RedBull, Disney, Vodafone, Seagram's, among others. Her exceptional skills and attention to detail have made her an indispensable asset to the team. In addition to her accomplishments in the advertising industry, Eloísa also played a pivotal role as a production coordinator in the highly acclaimed Netflix series, "La chica de nieve" (The Snow Girl). Her dedication and expertise ensured the smooth execution of the production, contributing to the show's success. She is now on charge of servicing project as production coordinator and eco manager.



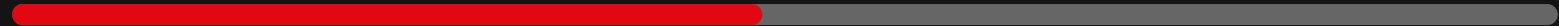
| MAIN CREW



LORENA LÓPEZ

Finance director

Lorena brings extensive professional experience of managing financial departments in audiovisual production companies, film, advertisement and content production companies . She has worked with prominent film production companies like Continental and has successfully managed a diverse range of businesses in the audiovisual industry. With her deep knowledge of financial operations and a keen eye for strategic management, Lorena has consistently contributed to the growth and success of the organizations she has been associated with. Her expertise in managing financial planning, budgeting analysis, as controller, administrations and treasury management, she supervises relations with tax incentive managers and financing operations, and has proven invaluable in driving profitability and ensuring long-term sustainability.



Home

About us

Portfolio

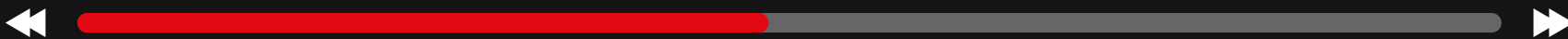
Team

More..



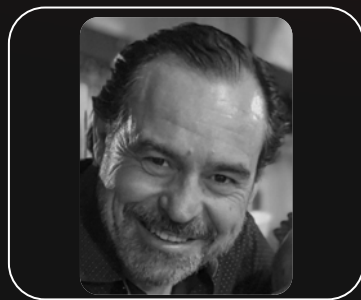
CREW

Our usual collaborators.*
*To check availability per Project.





I LINE PRODUCERS



POTO BALBOTIN

All Spanish territory. skilled in
Andalusia and Canary Islands

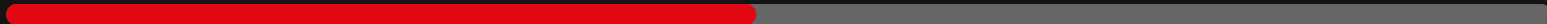
[IMDb](#)



JULEN ROBLES

All Spanish territory. skilled in
Basque Country and Navarre

[LinkedIn](#)





| DIRECTORS OF PHOTOGRAPHY



PABLO DIEZ

[Web](#)

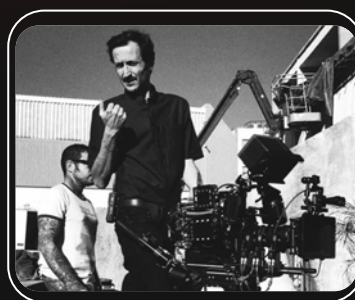
[IMDb](#)



BET ROURICH

[Web](#)

[IMDb](#)



JON D. DOMÍNGUEZ

[Web](#)

[IMDb](#)



DIEGO CABEZAS

[Web](#)

[IMDb](#)



Home

About us

Portfolio

Team

More..



| 1ST AD.



LUISFER MACHI

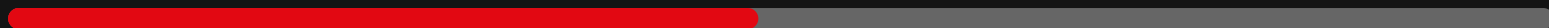
[IMDb](#)

| ART DIRECTOR



LAURA MUSSO

[IMDb](#)



[Home](#)

[About us](#)

[Portfolio](#)

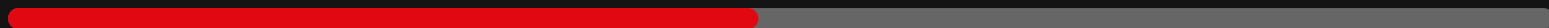
[Team](#)

[More..](#)



DIRECTORS

Portfolio of internacional directors
we have worked with in Spain.



Home

About us

Portfolio

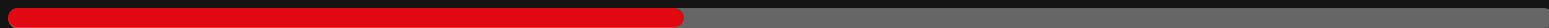
Team

More..



| DIRECTOR: DENIS ROVIRA

[Check Denis Roviras' web](#)



Home

About us

Portfolio

Team

More..



| DIRECTOR: AMANDA SANS PANTLING

[Check Amanda Sans' web](#)



Home

About us

Portfolio

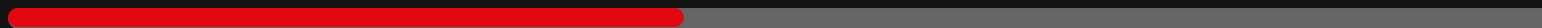
Team

More..



| DIRECTOR: JAMIE JONES

[Check Jamie Jones' IMDb](#)



Home

About us

Portfolio

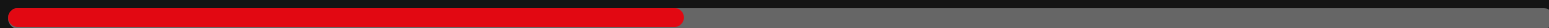
Team

More..



| DIRECTOR: DAVID ULLOA

[Check David Ulloa' IMDb](#)



Home

About us

Portfolio

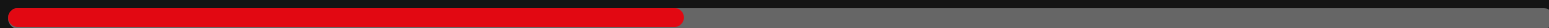
Team

More..



| DIRECTOR: FERNANDO GONZÁLEZ MOLINA

[Check Fernando González Molina 'IMDb](#)





04

TERRITORIES LOCATIONS

NAVARRA | PAIS VASCO |
MADRID | BARCELONA |
ANDALUCÍA | CANARY ISLANDS



| TERRITORY

01 NAVARRA

02 CATALONIA

03 MADRID



BASQUE COUNTRY 04

ANDALUCÍA 05

CANARY ISLANDS 06





| NAVARRA

- TAX INCENTIVE:
 - General Rate: 35% of deduction base.
 - Increased Rate: 40% on first million deduction base.
 - Requirements to apply the increased rate: Animation productions; women film directors; documentaries; emerging talent director; Basque V.O.
 - Max limit €5M.
- Navarra offers a diverse landscape, from the Pyrenees in the north to the Bardenas Reales desert in the south. It combines ancient castles and medieval towns with modern architectural wonders. The region is rich in religious and magical traditions. Spanning 100,000 square kilometers, Navarra features dense forests and lush valleys.





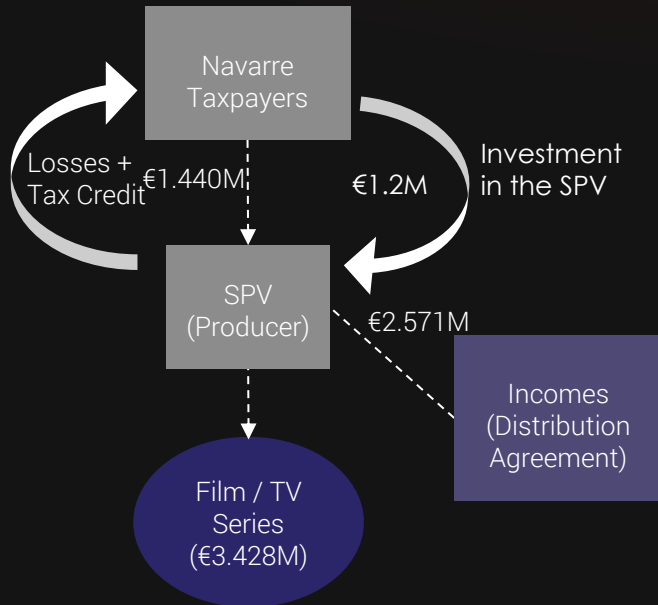
| STRENGTHS OF THE NAVARRA'S TAX CREDIT

- Mature and investor-hungry pool of tax investors.
- Possibility of annualizing the tax investment without waiting for the end of production.
- Legal security:
 - PRE-VALIDATION: Control mechanism by the General Direction of the Government Of Navarra, which requires the prior presentation of an explanatory report of the project on which the aforementioned body will issue a report on whether the project complies with the requirements and conditions of the tax credit.
 - POST-VALIDATION: Once the production is finished, the producer must present to the same General Direction of the Government of Navarra the justification of the investment made in the project, as well as the fulfillment of the remaining requirements established to be able to take advantage of the tax credit.

Pre-validation and post-validation reports provide great legal security to the tax incentive system and are exclusive of Navarra.



| Case Studies

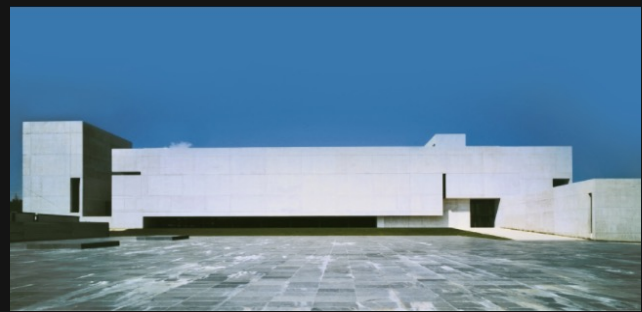
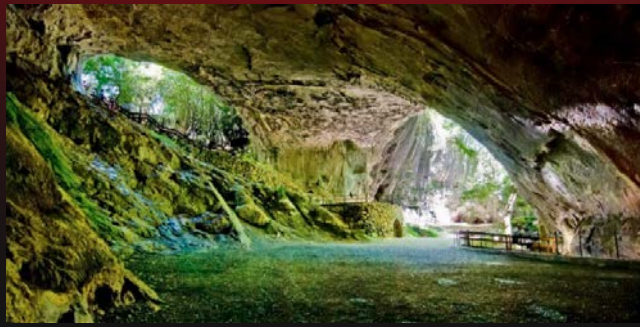


Tax benefits for Navarre Taxpayers:

- As a result of the SPV's production activity, **Navarre Taxpayers are taking advantage of losses of €857k** (€3.428M in costs and €2.571M in revenues)*. The effect of losses on their CIT quota (at a rate of 28%): **€240k reduction in their CIT quota**.
- In addition, **the Navarre Taxpayers are entitled to a tax credit of €1.2M**:
 - Tax credit base: **€3,428M**
 - Tax credit: **€1.2M** (35% x €3,428M)

Economic benefit of the SPV (Producer) to finance the audiovisual work:

- The **SPV (Producer)** shall monetize the losses and the tax credit by **transferring them to the Navarre Taxpayers**, so that, in exchange for a yield, it can obtain financing to **partially pay for the budget** of the audiovisual work.
- Return for Navarre Taxpayers of €1.440M versus an investment in the SPV of €1.2M: maximum legally allowed gross return of 20%.**





| BASQUE COUNTRY

- TAX INCENTIVE OF BISCAY: The deduction percentage ranges from 35% to 60% depending on the percentage of expenses and investments made in Biscay, and it increases by another 10% if it is a film shot entirely in Basque. For example, a 50% deduction applies if expenses in Bizkaia represent at least 35% of the production cost.
- The Basque Country has some spectacular locations that stand out for the purity of their landscapes, barely touched by human intervention. We have everything from mountains and forests to beaches and cliffs. The best of both worlds - the goodness of the mountains and the goodness of the sea.







| MADRID

- TAX INCENTIVE: 30% tax rebate incentive for international productions, applicable to the first million euros + 25% for rest of expenses. Max limit €20M (audiovisual series max limit €10M per episode). Minimum production Budget 2 millions.
- LOCATIONS: Madrid offers a wide range of locations within a maximum distance of 1 hour from downtown. From historical neighborhoods and unique towns to skyscrapers and modern architecture. From desert areas to swamps, forests, and high mountain areas. Castles, monasteries, churches, museums, and even an Egyptian temple. Madrid has been used to recreate a great diversity of cities such as Paris, Moscow, etc.
- CREW: 29,000 skilled professionals, the city excels in top-tier productions.







| CATALONIA

- TAX INCENTIVE: 30% tax rebate incentive for international productions, applicable to the first million euros + 25% for rest os expensives. Max limit €20M (audiovisual series max limit €10M per episode). Minimum production Budget 2 millions.
- LOCATIONS: Catalonia offers diverse locations, including beaches, mountains, cities, towns, and rural areas. It has a Mediterranean climate with ample daylight. It has a rich architectural heritage spanning thousands of years. With efficient transportation networks, including a High-Speed Train, airports, and seaports, Catalonia is well connected to the rest of Spain and the world.







I ANDALUCÍA

- TAX INCENTIVE: 30% tax rebate incentive for international productions, applicable to the first million euros + 25% for rest os expensives. Max limit €20M (audiovisual series max limit €10M per episode). Minimum production Budget 2 millions.
- Andalusia, an expansive region in southern Spain, is renowned for its diverse landscapes, including mountains, rivers, farmland, and stunning beaches. With a rich history influenced by centuries of Muslim rule, Andalusia showcases remarkable architecture in its structures. Beyond its natural beauty and historical significance, Andalusia is known for its vibrant art and joyful atmosphere. The region's people express themselves through flamenco, vivid colors, and lively festivities, creating a diverse and passionate atmosphere that captivates visitors.







| CANARY ISLANDS

- TAX INCENTIVE: 50% - 45% tax rebate incentive for foreign productions. Max limit €36M (audiovisual series max limit €18M per episode)
- Canary Islands offers a wide range of incredibly beautiful and diverse locations within a few kilometres from one another, 4,800 hours of sunlight per year and mild climate year-round. As a leading tourist destination, the islands have top hotel infrastructure and excellent air and sea connections, beaches, landscapes and special villages and cities.





[Home](#)

[About us](#)

[Portfolio](#)

[Team](#)

[More..](#)



SUSTAINABILITY

05



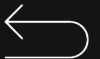


| SUSTAINABILITY

We are a pioneering production company offering 100% sustainable production services in its triple bottom line: environmental, economic and social.

Values:

- Proximity productions and economy.
- Senior talent and youth training.
- Clean and efficient mobility: renewable energy and eco-fuels.
- Organic and local food.
- Sustainable materials and comprehensive waste recycling.
- Paperless and plastic-free policy, efficient water usage.
- Carbon footprint measurement and offset.
- Commitment to gender equality.
- Inclusivity, diversity, and family reconciliation.
- Social footprint compensation.



[Home](#)

[About us](#)

[Portfolio](#)

[Team](#)

[More..](#)



06

FINANCING

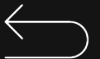
Tax incentive, private financing





| FINANCING PARTNERS

We provide global financing services counting on our especialiced partners in tax incentives and financing process with banks, designing the best profitable bussiness model with legal guaranties.





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Home

About me

What I do

My experience

My work



THANKS!

Do you have any questions?

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